



International Sourcing hub

International Sourcing Hub (**ISH**) is based in Delhi, as South Asia Sourcing-Partners specializing in connecting European businesses with high-quality suppliers across South Asia region (India, Bangladesh, Sri Lanka and Pakistan).

With deep-rooted expertise in both :

Soft line (textiles, apparel, home furnishings, footwear) and

Hardline (Hardware, machinery, homeware, electronics, and promotional products),

ISH act as a strategic partner for seamless procurement, supplier development, and end-to-end supply chain management.

ISH mission is to drive business growth for our clients by ensuring cost efficiency, compliance, and operational excellence.

Core Services

1. Strategic Sourcing & Supplier Development

- Identify, vet, and onboard reliable suppliers across South Asia.
- Negotiate competitive pricing and favorable terms.
- Build long-term partnerships through capacity-building initiatives.

2. Quality Assurance & Compliance

- Rigorous pre-shipment inspections, factory audits, and lab testing.
- Ensure adherence to European standards (REACH, RoHS, CE and other) and ethical practices (BSCI, SA8000).

3. End-to-End Order Execution

- Manage production timelines, logistics, and documentation.
- Proactive risk mitigation to avoid delays or quality issues.

Registered Office: 5 BD Estate,
Mall Road,
New Delhi 110054
Email: hrn@ishgroupind.com



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4. Market Intelligence

- Provide insights on regional trends, pricing, and supplier landscapes.
- Support product development and cost optimization.

Industries & Product Expertise

- Softlines: Apparel, Fabrics, Home Textiles, Luggage, Fashion Accessories.
- Hardline: Furniture, Tools, Electronics, Industrial Components, Promotional Merchandise, building material and all other merchandise.

Sustainability & Compliance

ISH prioritize suppliers aligned with global sustainability goals, offering carbon footprint reduction strategies and circular production models. Our compliance framework covers:

- Product Safety (REACH, CPSIA)
- Ethical Labor Practices (SMETA, WRAP)
- Environmental Certifications (FSC, GOTS).

Team on ground with merchandisers and QAs to perform the required expertise.

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